



**dsaw**  
 Down Syndrome  
 Association of Wisconsin, Inc.  
 awareness · acceptance · assistance  
 La Crosse

# LA CROSSE down Syndrome awareness Walk

## Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the  
 Down Syndrome Association of Wisconsin - La Crosse

Sponsor Benefits	Platinum \$7,500	Gold \$5,000	Diamond \$2,500	Silver \$1,000	Bronze \$500
Naming rights to the Walk	✓				
Company logo placed on all pre-event materials	✓				
Company representative to speak during opening ceremonies	✓	✓			
Company sign at opening ceremonies	✓	✓			
Recognition on all media opportunities	✓	✓	✓		
Complimentary promotional booth	✓	✓	✓		
Company sponsored e-blasts	✓	✓	✓	✓	
Company sign at registration	✓	✓	✓	✓	
Company sign displayed on the Walk grounds	✓	✓	✓	✓	✓
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓

**WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!**

**October 7, 2023**  
 Myrick Park, La Crosse

**DSAW - La Crosse | PO Box 475 La Crosse, WI 54602-0475 | (414) 327-3729**  
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